

China International Import Expo Special Measures

In order to make China International Import Expo (CIE 2012) the premier annual import expo in China, the Secretariat will take certain measures to ensure the trade effects of the expo and offer following special services:

1. Supported by China Customs, the Secretariat has completed the construction of the database of targeted trade visitors of CIE 2012, which includes 100,000 Chinese importers. If exhibitors provide us the detailed company and exhibits' information before the expo, the Secretariat will send the information directly to those relevant importers in the database and then provide the interested importers' information to exhibitors to match the supply and demand in advance.
2. The Secretariat is now collecting the import demands of state key laboratories, state engineering laboratories, national engineering research centers, state-recognized enterprise technology centers and large import enterprises. Besides, the secretariat is now collecting such information as key technical renovation programs in the Jiangsu, Zhejiang and Shanghai areas and bidding information on international procurement of imported mechanical and electrical equipment, which will be released during the expo to help exhibitors to promptly obtain business opportunities in China.
3. During the expo, the exhibits which are not sold on the spot can be stored in the warehouse of Kunshan Comprehensive Bonded Area free of charge for half a year, during which the Secretariat will help exhibitors find their importers and buyers.
4. The Secretariat will help exhibitors to organize new products and technologies promotion lectures and invite related importers and buyers to attend.
5. The Secretariat will set up offices of relevant departments including commerce, customs, quarantine inspection, etc. to provide onsite and prompt service for exhibitors.
6. While vigorously organizing trade visitors, the Secretariat will publish CIE 2012 advertisements and press release in major Chinese economic newspapers, magazines. At the same time, free service for accommodation and transportation during the expo will be provided to trade visitors with purchase orders.

7. The Secretariat will set up stands for intellectual property protection where law enforcement agencies may work on-site, adopt practical and effective measures to protect the intellectual property rights and ensure safe, efficient trade of high and new technologies.

8. The Secretariat will arrange shuttle buses to pick up exhibitors at Shanghai Pudong Airport and Hongqiao Airports and send exhibitors to the exhibition hall during the stand set-up period from March 26 to 28, 2012.

9. The Secretariat will help exhibitors arrange visiting tours to local government departments, manufactures and importers.

Secretariat of China International Import Expo
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